



TAMARA *Braxton*, M.ED.

EDUCATOR | BEHAVIOR SPECIALIST | PARENT MENTOR
FOUNDER OF BRADALTON BEHAVIOR INSTITUTE

Translating behavior science and research into
practical, effective strategies for
parents and behavior intervention teams.

Tamara Braxton, M.Ed., is an educator, behavior specialist, parent mentor, mom, and founder of **BradAlton Behavior Institute**. With more than 20 years in education and current experience on a middle school behavior intervention team, she brings together what research tells us about behavior, what she sees working with students, and what she has learned applying those same principles as a parent.



20+ YEARS
IN EDUCATION



MIDDLE SCHOOL
BEHAVIOR INTERVENTION
TEAM EXPERIENCE



MOM &
REAL-LIFE PARENT



RESEARCH-TO-PRACTICE
APPROACH

Real Guidance.
Real Results.
Real Peace.



*For moms of middle schoolers
who are ready for real change.*

REAL GUIDANCE. REAL RESULTS.
REAL PEACE.

AREAS OF EXPERTISE

Tamara speaks, teaches, and contributes commentary on:

- ✓ Middle school behavior and adolescent development
- ✓ Parent-child power struggles and escalation
- ✓ Defiance, resistance and noncompliance
- ✓ Avoidance, motivation and behavior patterns
- ✓ Big emotions and reactive behavior
- ✓ Parent responses that unintentionally reinforce behavior
- ✓ Maintaining expectations while protecting connection
- ✓ Behavior across home and school
- ✓ School-based behavior intervention
- ✓ Translating behavior science into practical, everyday strategies

SIGNATURE BRANDS

**MIDDLE
SCHOOL**
Mayhem™

A parent education platform helping families navigate the behavioral and relational challenges of the middle school years.



BRADALTON
BEHAVIOR INSTITUTE

Advancing stronger behavior,
stronger relationships, and
stronger futures for students
and families.

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SIGNATURE WORK

MIDDLE SCHOOL *Mayhem*™

Middle School Mayhem™

A parent education platform that helps families understand what's underneath their middle schooler's behavior and turn that understanding into practical strategies they can use at home.

MIDDLE SCHOOL *Mayhem*

BEYOND THE BEHAVIOR

Middle School Mayhem™: Beyond the Behavior

An interactive parent workshop series helping parents understand what's underneath their middle schooler's behavior, why it matters at home and at school, and what to do about it.

SUCCESS *in* ISS

SUCCESS in ISS™

A behavior intervention framework designed to help schools use intervention time to build self-awareness, accountability, replacement behaviors, and skills students can carry back into the school environment.

TAMARA'S APPROACH

Research → Understanding → Practical Application



Behavior Science & Research

Understanding why behavior happens and what influences what happens next.



Professional Practice

Seeing behavioral patterns and interventions play out with middle school students in a real school environment.



Real-Life Parenting

Applying those same principles as a mom when emotions are high, expectations still have to be held, and the relationship matters.



CORE BELIEF

Knowing the science isn't enough if people don't know how to use it.



AUDIENCES

- Parents and caregivers
- PTAs/PTOs
- Schools and school districts
- Behavior intervention teams
- Educators
- Parent organizations
- Podcasts
- Family and education media



AVAILABLE FOR

- Podcast & Media Interviews
- Expert Commentary
- Parent Workshops
- Conference Presentations
- Guest Articles & Columns
- Panel Discussions
- Professional Learning & Behavior Intervention Training



APPROVED BRAND LANGUAGE

MIDDLE SCHOOL MAYHEM™

Helping parents survive middle school, one behavior at a time.

MIDDLE SCHOOL MAYHEM™: BEYOND THE BEHAVIOR

Helping parents understand what's underneath their middle schooler's behavior, why it matters at home and at school, and what to do about it.

TAMARA'S RESEARCH-TO-PRACTICE POSITIONING

Translating behavior science and research into practical, effective strategies for parents and behavior intervention teams.

Let's connect! ♥



helloMiddleSchoolMayhem@gmail.com



MiddleSchoolMayhem.com



@MiddleSchoolMayhemMoms



YouTube.com/@MiddleSchoolMayhemMoms



For moms of middle schoolers who are ready for real change.

REAL GUIDANCE. REAL RESULTS.

Real Peace.

MIDDLE
SCHOOL
Mayhem™



STRATEGIES FOR MOMS.
BETTER RELATIONSHIPS.
Stronger Futures. ♥



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